

Miss California in Chengdu to Market American Pistachios

On March 22, 2013, "Miss California China Tour Chengdu" hosted by American Pistachio Growers kicked off at MixC Chengdu. At the event, Miss California promoted American pistachios to Chengdu people. This promotion event will last for two weeks every Ito Yokado in Chengdu or Olé CR at MixC.

加州小姐来成都推广美国开心果

2013年3月22日，由美国开心果种植者协会举办的“加州小姐中国行成都站”路演活动在华润万象城举行，活动当天加州小姐亲临现场向成都人推广美国开心果。此次系列促销活动将历时两周，到伊藤洋华堂成都所有门店及 Olé 华润万象城店均可参加。